

U  
FASH ON



HAUTE COUTURE  
SPRING SUMMER 2020

DRESS: STÉPHANE ROLLAND  
JEWELRY: PIAGET

# CREATIVITY

SPACE

DRESS: IRIS VAN HERPEN  
JEWELRY: CHOPARD  
HAIRBAND: BARBARA GUIDI  
PAINTING: ALEXANDRA MAS  
PH: MARCO TASSINI FOR MASTASSINI STUDIO



## LOVE ALWAYS WINS

Lights, color and allure dazzled our eyes in admiring the Haute Couture collections during Paris Fashion Week Spring Summer 2020.

Captured and enraptured by such beauty, we abandoned ourselves to a unique, rare, and wonderful elegance.

We are proud to have witnessed a lot of work and a lot of research, which every maison scrupulously uses in every inch of a dress, which encompasses hours and hours of work, passion and research to become a true work of art, pure, essential, and unique.

UFASHON chose the most beautiful one admired during the Paris Fashion Week Spring Summer 2020, to share, as in every season, how many wonders we are surrounded by.

In the making of UFASHON MAGAZINE HAUTE COUTURE SS 2020 dazzled by that light, we immediately set to work to edit a new magazine that can convey to its readers as many emotions as we have experienced personally.

We met the designers, the team of some brands and admired together their masterpieces, their collections; we rejoiced, we embraced each other, in the celebration that once again the collections presented are sublime.

A hug that did not want to be a simple gesture of affection and approval, but above all the sharing for the great work that every dress, jewel or bag contains. A simple gesture that today seems to be a distant memory.

The whole world has been overwhelmed in recent months by a terrible pandemic that has spared no continent. UFASHON, with the publication of UFASHON MAGAZINE HAUTE COUTURE, wants to offer its contribution to testify and show that everybody, in compliance with the law and in helping the weakest, wants to shine those lights, those colors even like those who have never stopped and offered their support in total solidarity and generosity to save lives.

Sharing the experience of this pandemic has certainly contributed to a collective reflection, which although epidemics are part of the evolution of genesis, is certainly an event of nature that rebels against an uncontrolled and violent abuse of the earth.

In recent years, many designers who are aware of climate change have adopted different attention in the use of natural fibers or the recycling of materials, creating unique and extraordinary garments. Probably also our way of being and dressing in the future will change, just as our soul and our sensitivity have changed in these months where time seems to be suspended.

UFASHON MAGAZINE HAUTE COUTURE Spring Summer 2020 therefore does not want to be a light, but the "glow" of a large lighthouse, an awakening that also warms the soul and does not just satisfy the eyes in admiring the beauty of the collections presented.

#love always wins and defeats all evil. Therefore, do not be afraid to dare and let yourself be abandoned by reading this wonderful magazine, which is fortunate to be one of the spokespersons of true works of art, because culture and knowledge are the true food of the soul, which nourishes our existence and our emotions, true witnesses of our life.

"Besotted . . ."

PH. MARCO TASSINI  
ART DIRECTOR & PAINTING  
ALEXANDRA MAS

MODELS:  
ALICIA LINDÉN GUÍÑEZ & CORTO AUPETIT  
MAKE UP & HAIR STYLIST  
ANNE ARNOLD

DRESS: STÉPHANE ROLLAND  
JEWELRY: PIAGET



DRESS: IRIS VAN HERPEN  
JEWELRY: CHOPARD  
HAIRBAND: BARBARA GUIDI  
SHOES: BOTEGA23

BOTTEGA 23

made in italy



UFASHON  
HAUTE COUTURE  
SPRING SUMMER 2020

DRESS: IRIS VAN HERPEN  
JEWELRY: CHOPARD  
HAIRBAND: BARBARA GUIDI  
SHOES: BOTTEGA23  
PAINTING: ALEXANDRA MAS  
PH: MARCO TASSINI FOR MASTASSINI STUDIO

[www.ufashion.com](http://www.ufashion.com)