

LUXURY BAG COLLECTION



GIOA[®]

fashion designer
made in Italy

THE DESIGNER



Gioa Picciurro of Sicilian origins is the founding designer of the brand Gioa®, inserting itself in the fashion heritage of Made in Italy has made with its art beautiful creations, giving us collections of iconic and sublime bags.

Her inspirations come from a thorough research of the world around her from which she takes the cue to transform, with character and passion, her projects into original products, elegant and with a unique style.

Her debut has a decidedly contemporary and innovative approach that pays homage to the wonderful Art Nouveau stained glass windows giving life to the “BAGLASS” Collection. The success of this collection inevitably led her to create a new collection inspired by “lucky” animals such as the beetle, the ladybug or the butterfly.

The meticulous selection of leathers used for the production of her bags as well as the careful choice of precious metal accessories make Gioa® one of the most promising Made in Italy brands on the international scene.

DREAMS
DON'T WORK
UNLESS
YOU DO !!



LADYBUG BAG

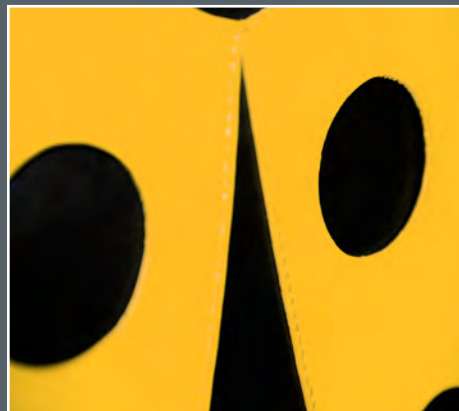
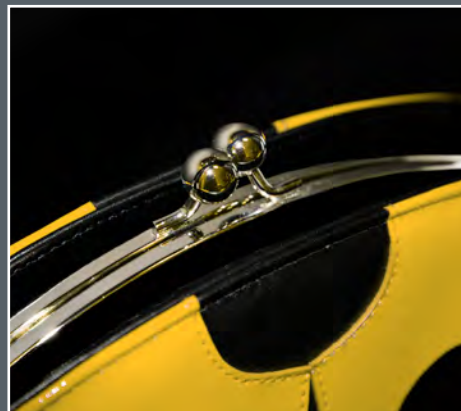
JALEELA, the funny ladybug bag, from the **LUCKY CHARM** collection, is an italian handmade product.

It is inspired by the lucky bugs, with a clic clac brass closure and pois that remind the ladybug insect. you can carry it by hand or like a bandolier and a shoulder bag thanks to the chain shoulder strap.

With its bright colors and its chic and contemporary design, it will be with you during your occasions giving you both style and durability.



LUCKY CHARM
COLLECTION



TECHNICAL DATA **JALEELA**

100% Genuine Leather
Hand-Carved Pois
Fabric Lining
Gold/Nickel Colored Brass Parts
Clic Clac Closing
Removable Shoulder Strap Chain
Internal Pocket

Size:
29 cm WIDTH
21 cm HEIGHT
10 cm DEPTH
110 cm
SHOULDER STRAP WITH CHAIN

Code: 463K888-RE

Color Palette



DRAGONFLY BAG

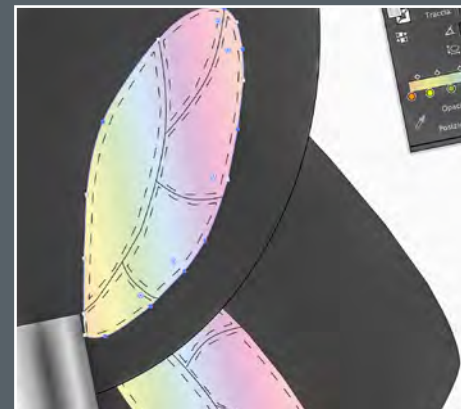
TALLULAH, the luminescent dragonfly bag, from the **LUCKY CHARM** collection, is an italian handmade product.

It is inspired by the lucky bugs, with a turnstile closure and wings in iridescent leather meticulously worked.

You can carry it by hand or like a bandolier and a shoulder bag thanks to the chain shoulder strap. with its bright colors and its chic and contemporary design, it will be with you during your occasions giving you both style and durability.



LUCKY CHARM
COLLECTION

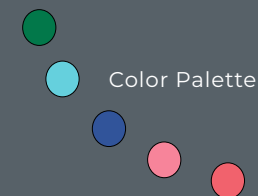


TECHNICAL DATA TALLULAH

100% Genuine Suede And Iridescent Leather
Handmade Wings
Fabric Lining
Gold Colored Metal Parts
Turnstile Closure With Chain
Removable Shoulder Strap With Chain
Two Internal Pockets
One Of Which Zippered

SIZE
25 cm (MAXIMUM WIDTH)
20 cm HEIGHT
11 cm DEPTH
86 cm (SHOULDER STRAP WITH CHAIN)

Code: 465K812-GR



Color Palette

BUTTERFLY BAG

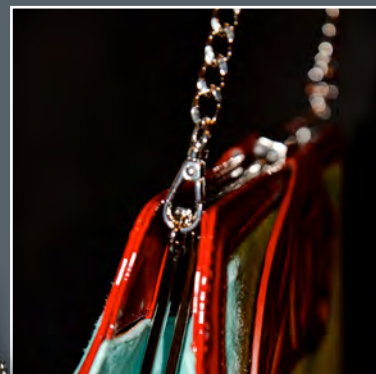
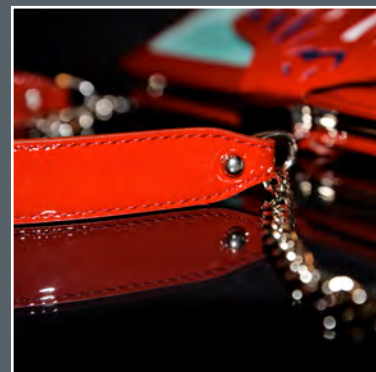
LYLAH, the refined butterfly bag, from the LUCKY CHARM collection, is an italian handmade product.

It is inspired by the lucky bugs, with a brass snap closure and with the hand-crafted butterfly's wings.

You can carry it by hand as a pochette or like a bandolier and a shoulder bag thanks to the chain shoulder strap.

With its bright colors and its chic and contemporary design, it will be with you during your occasions giving you both style and durability.

LUCKY CHARM
COLLECTION



TECHINICAL DATA LYLAH

100% genuine suede or patent leather
Hand carved butterfly
Fabric lining
Gold/nickel colored brass parts
Snap closure
Removable shoulder strap with chain
One zippered pocket

SIZE:
27 cm WIDTH
18 cm HEIGHT
10 cm DEPTH
85 cm SHOULDER STRAP WITH ZIP

Code: 452K333-OY



Color Palette

SCARABAG

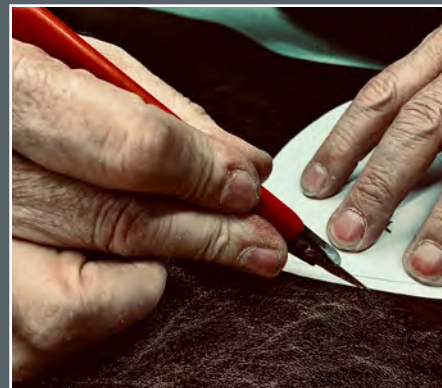
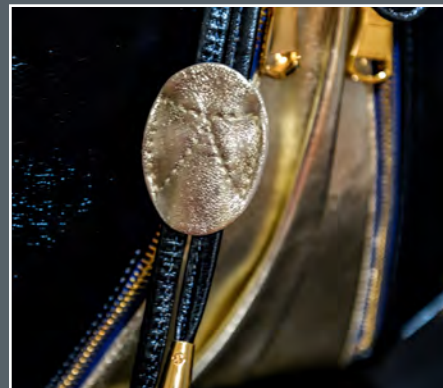
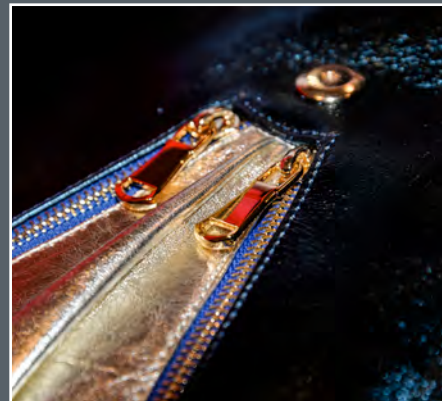
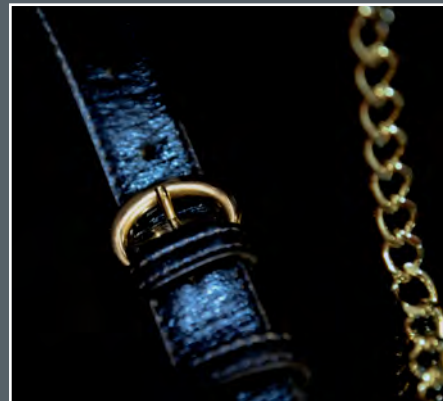
The **SCARABAG** backpack, from the **LUCKY CHARM** collection, is an italian handmade product.

It is inspired by the lucky bugs, in particular it takes inspiration from the colors and the shapes of the scarab insect. You can carry it like a normal backpack thanks to the comfortable shoulder straps.

With its bright colors and its chic and contemporary design, it will be with you during your occasions giving you both style and durability.

LUCKY CHARM
COLLECTION

BACKPACK




TECHNICAL DATA SCARABAG

100% Genuine Metallic Leather
Fabric Lining
Gold/Nickel Colored Brass parts
Round Magnet Closure
Internal Closure with Laces
Adjustable Shoulder Straps
with Chain

Exterior:
Two Zippered Front Pockets,
One Zippered Back Pocket.
Interior:
One Zippered Pocket and
Two Flat Pockets

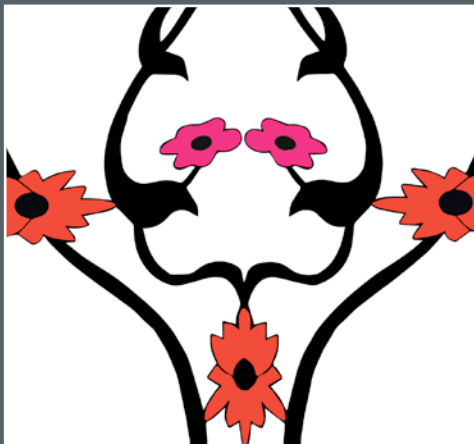
Size:
4 cm BACKPACK HEIGHT
3 cm HANDLE HEIGHT
37 cm WIDTH
65 cm SHOULDER STRAP LENGTH

Color Palette  Code: 533K820-BL

SMERLATA BAG

The charming **SMERLATA** BAG, from the BAGLASS collection, is a handmade product.

The silk-screen printing of the resealable flap is inspired by the art nouveau stained glass of palermo's historical villas. You can carry it by hand or like a bandolier and a shoulder bag thanks to the shoulder strap, adjustable by the buckle. with its bright colors and its chic and contemporary design, it will be with you during your occasions giving you both style and durability.



BAGLASS COLLECTION

TECHNICAL DATA SMERLATA

100% Genuine Leather
Fabric Lining
Gold/Nickel Colored Metal Parts
Double Zipper Closure
Removable and
Adjustable Leather
Shoulder Strap
Flat Internal Pocket
External Pocket with
Printed Flap

Size:

21 cm WIDTH

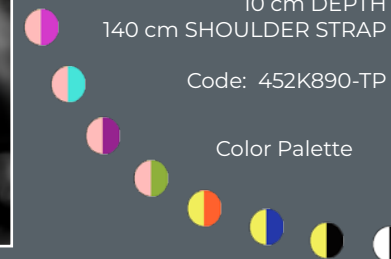
18 cm HEIGHT

10 cm DEPTH

140 cm SHOULDER STRAP

Code: 452K890-TP

Color Palette

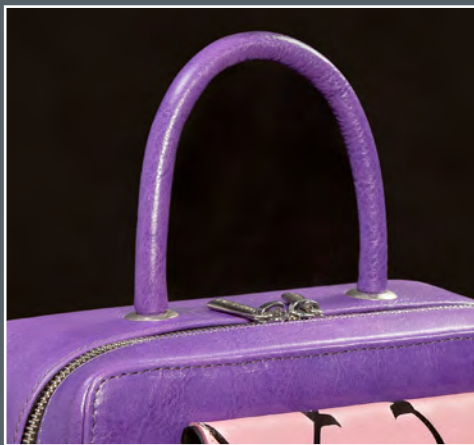


BAULETTO BAG

The charming **BAULETTO** BAG, from the **BAGLASS** collection, is a handmade product.

The silk-screen printing of the resealable flap is inspired by the art nouveau stained glass of palermo's historical villas. you can carry it by hand or like a bandolier and a shoulder bag thanks to the shoulder strap, adjustable by the buckle.

With its bright colors and its chic and contemporary design, it will be with you during your occasions giving you both style and durability.



BAGLASS COLLECTION

TECHNICAL DATA BAULETTO

100% Genuine Leather
Fabric Lining;
Gold/Nickel Colored Metal Parts;
Double Zipper Closure;
Removable And Adjustable Leather
Shoulder Strap
Flat Internal Pocket;
External Pocket With Printed Flap

Size:
23 cm WIDTH
15 cm HEIGHT
9 cm (WIDTH)
140 cm SHOULDER STRAP

Code: 592K897-PP



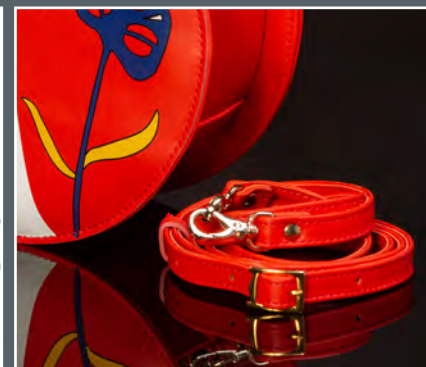
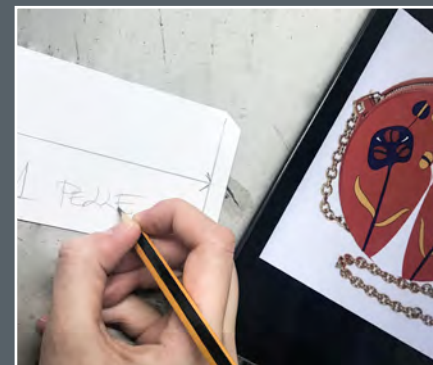
Color Palette

ROUND BAG

The fascinating ROUND BAG is a handmade product, made in sicily. It is part of the baglass collection and the front silk-screen printed is inspired by the art nouveau stained glass of palermo's historical villas.

It can be worn as a bandolier or shoulder bag thanks to the practical shoulder strap in leather.

With its bright colors and its chic and contemporary taste, it will accompany you on your occasions with great style, guaranteeing you comfort and durability.



BAGLASS COLLECTION

TECHINCAL DATA ROUND BAG

100% Genuine Smooth/Hammered Leather;
Silk Screen Printing On Flap;
Fabric Lining;
Gold Colored Metal Parts;
Double Zipper Closure;
Removable And Adjustable Leather
Shoulder Strap
Flat Internal Pocket

SIZE:
18 CM DIAMETER
9 CM DEPTH
140 CM SHOULDER STRAP

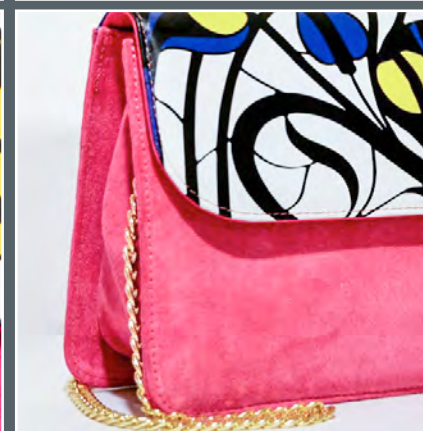
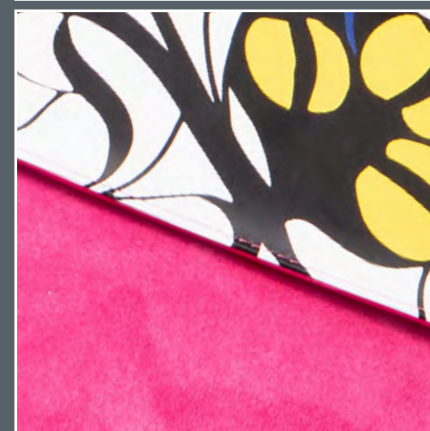
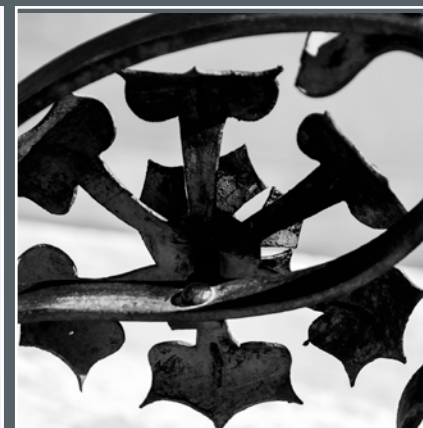
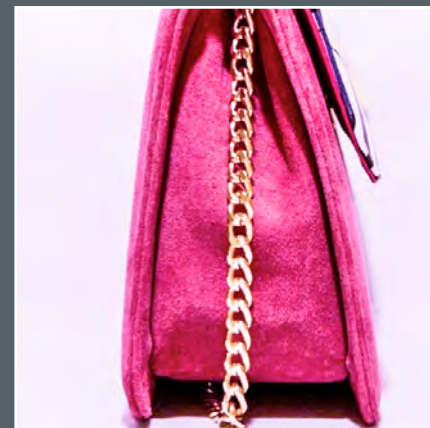
Code: 85M6799-WH

Color Palette



BAGUETTE BAG

The charming **BAGUETTE** BAG, from the **BAGLASS** collection, is a handmade product. the silk-screen printing of the resealable flap is inspired by the art nouveau stained glass of palermo's historical villas. You can carry it like a bandolier and a shoulder bag thanks to the chain in brass. with its bright colors and its chic and contemporary design, it will be with you during your occasions giving you both style and durability.

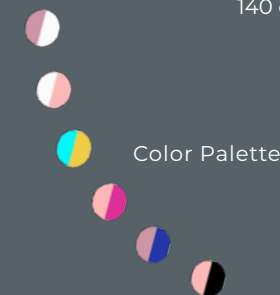


BAGLASS COLLECTION TECHINICAL DATA BAGUETTE

100% Genuine Leather
Silk-Screen Printing On Flap
Fabric Lining
Gold/Nickel Colored Metal Parts
Round Magnetic Closure
Removable Chain
Two Inside Pockets
One With Zip

Size:
26 cm WITDH
18 cm HEIGHT
9 cm WIDTH
140 cm SHOULDER STRAP

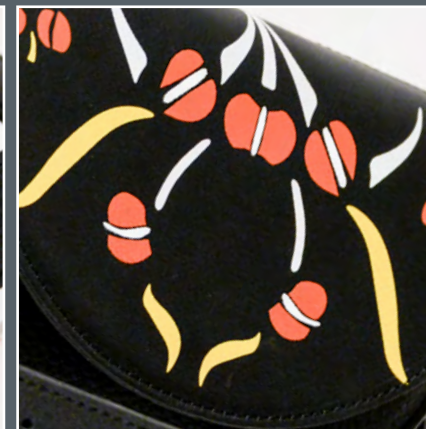
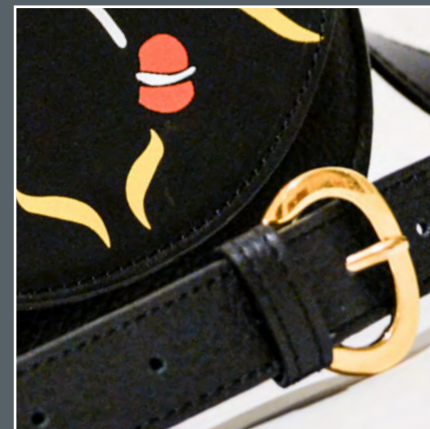
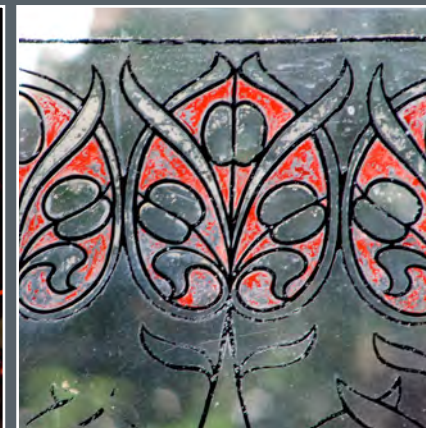
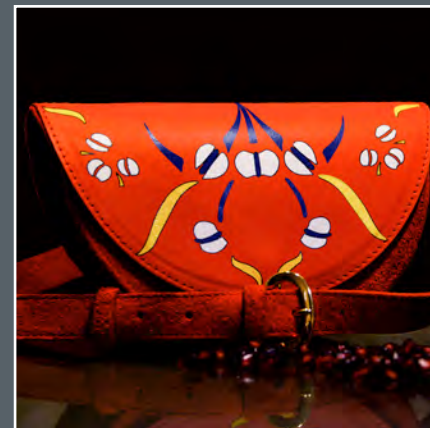
Code: 85L6780-PW



Color Palette

BELT BAG

The fascinating **BELT** BAG is a handmade product, made in sicily. It represents the trend of the season, which sees a return after being the key-piece of the 90s. It is part of the **BAGLASS** collection, with a resealable printed flap and graphic designs inspired by the art nouveau stained glass of palermo's historical villas. It can be worn like a normal belt bag, like a bandoleer or on your shoulder thanks to the practical leather shoulder strap replaceable to the belt. With its bright colors and its chic and contemporary taste, it will accompany you on your occasions with great style, guaranteeing you comfort and durability. Unbeatable if it is worn with a low waist or with elegant or casual outfits.



BAGLASS COLLECTION TECHINICAL DATA BELT BAG

100% Genuine
Hammered Leather
Silk-Screen Printing
on Flap
Fabric Lining
Gold Colored Metal Parts
Round Magnetic Closure
Adjustable Leather Belt
by the Buckle
Removable Shoulder
strap in Leather
Flat Internal Pocket

Size:
21 cm LENGTH
15 cm HEIGHT
10 cm WIDTH
100 cm BELT
140 cm SHOULDER STRAP

Code: 563K822-BK

Color Palette



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fashion designer
made in Italy

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