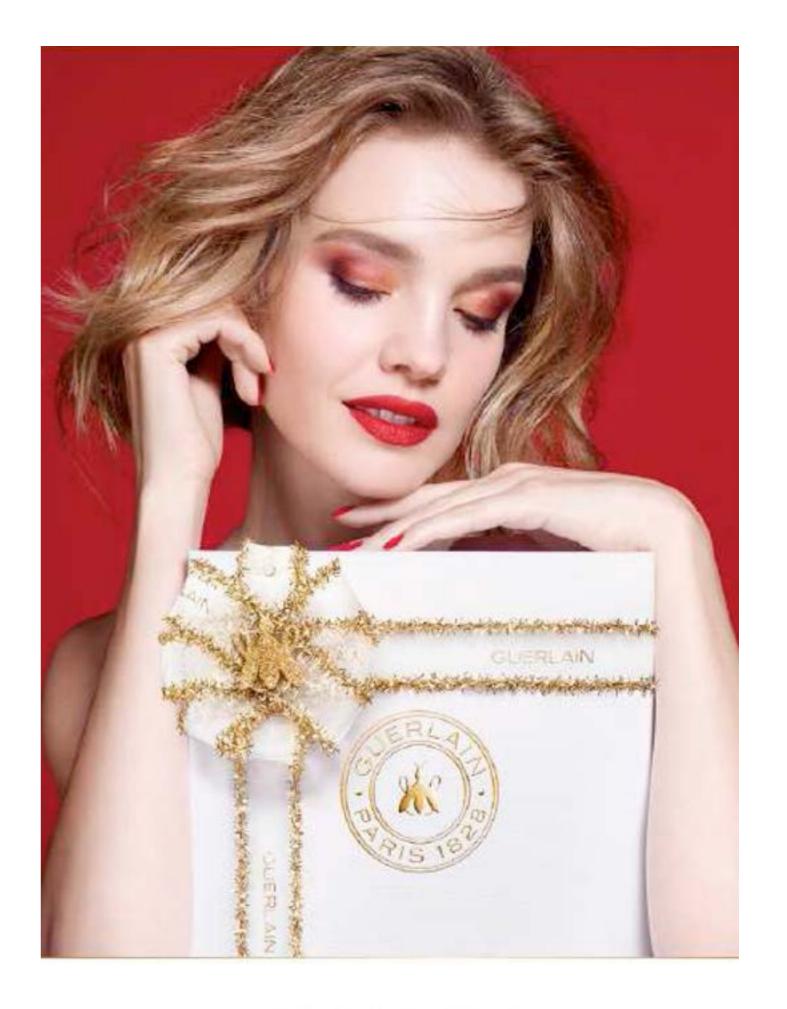


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CLICK and MORTAR

Click and mortar is wonderfully euphonic, a wordplay on the expression brick and mortar.

The latter phrase conveys an idea of solidity and permanence, while the term click introduces the notion of online marketing and sales.

The expression dates to the 1990s, and has been adopted by major retailers who are noted especially for competing on price.

In the luxury sector competition on price is not feasible, since luxury products partake in a complex value chain all based on the supreme quality of raw materials and artisan skills. In this sector every product is unique, different from any other.

It is correspondingly senseless to talk about comparative shopping. In this sector the client or prospective customer must be seduced by the product in a circumstance where price is a secondary factor.

Internet is a useful way to communicate product know-ledge to a broader public, revealing the multiple factors which are critical to maintaining absolute quality and originality.

Through the click and mortar operations provided by UFASHON, authentic luxury producers can illustrate their quality standards.

This facilitates the emotional response elicited by any encounter with the incommensurate.

Gregory Overton Smith, D.Phil. (Oxford.)
Temple University Rome

Dress: Gianni Calignano
Ph Silvio Bursomanno
Model: Margherita Cardinalini
Hairstyle: Gianni Lerario Tonio & Gina Parrucchieri
Make Up Artist: Roberta Apos Officina Paar
Embroidery: Terry Ricami
Embroidery: Decores Embrodery
Shoes Claudio Merazzi



PIAGET HOLIDAY SEASON





As the snow starts to fall over the Swiss village of La Côte-aux-Fées, Piaget's manufacture will soon be covered in a thick white blanket. From the work-shop's windows overlooking this winter wonderland, Piaget's watchmakers and jewellers marvel at the beauty of the snowflakes as they fall, each one unique, like the diamonds that adorn the Maison's timepieces and jewellery. Piaget's artisans are busy preparing for the holiday season with an array of extraordinary creations imbued with sparkle, joy, and happiness.

Possession has always been a companion that inspires its owners to take control of their lives and make their dreams come true. With every spin, twist or turn, this beautiful talisman releases its magic to bring luck and happiness to its owner. Joining the Possession timepieces, the Maison is unveiling a selection of Possession jewellery creations that all playfully "Turn for Extraordinary". From rings to bangles and sliding pendants, they are all unique like snowflakes







ROMEOGIGLI

FLEURS EN SOIE





"A flower is a gift. A message of hope, joy, and beauty, which lights the darkest of moments and lifts the spirits. The woman who wears these dresses, wears a flower, a gift of eternal beauty."

The SS_2021 Romeo Gigli collection stems from a real sense of awareness, from a need to offer something different, compared to the more traditional collection, and create a more affirmative, concrete idea of a positive change, starting with a return to great Italian craftsmanship and the ethics of durability.

Fifteen exclusive, hand-made dresses, the most precious examples of Made in Italy. These garments are created in the most exclusive sartorial workshops in the Milanese area, with silks from Como - conceived with a non-seasonal vision, for a long-lasting and timeless wardrobe.

The soul of the collection has its roots in the current historical moment and blossoms into a special project with, at its heart, an alchemy of idealism and poetry: Ale s sa n d r o De Be n e d e t t i creates each dress with the intent of adorning every woman with an ode to femininity, drawing on intense corolla-reminiscent colors to paint a message of positivity and formulate, with hand-made excellence, an invitation to rediscover the importance of high-craftsmanship. To accomplish this, he has immersed himself in the fascinating world of flowers, imagining in them spontaneous iconographic references and recreating the unforgettable aesthetic heritage of Romeo Gigli: embracing his passion for the styles of the Nineteenth century, evolving them, transporting them to the 1940s, where, thanks to Charles James' experimental couture, he rediscovers a taste for elegant craftsmanship, presenting a new, modern elegance.

Each dress is a creation, made from six to fifteen meters of silk, transformed, as if by magic, into contemporary sculptures: lightweight, perfect. High fashion masterpieces which find their final form in Alessandro De Benedetti's love of the bias cut, the way the fabric comes to life on the mannequin, flowing with sinuous refinement on the body, molding it to create delicate drapes and glimpses of sensuality.

Like a coup-de-théâtre, each silhouette is a work of harmony, sophistication, and seduction, where apparent austerity gives way to touches of stylistic mastery, revealing naked skin as an elegant, erotic surprise.

Precious masterpieces, each one different, made unique by the floral colors, animated by a cinema-inspired vision.

Each dress has a specific name and its own backstory, highlighted by another passion that connects De Benedetti to Romeo Gigli: the sublime art of knots.

A perfect example of this is The B l a c k D a hl i a . It takes its named from both the flower and the titular character of the famous novel, while washed

rouge noir satin, one of Romeo Gigli's most beloved colors, and black chiffon, form its sculpted drapes and pleats.

These fascinating, hand-worked details are present in every dress: the knots become macro, and marvelous pink petals bloom on the shoulders of what could be the dress of an artist. In the Pr i m ul a dress, petals become subtle slits, revealing glimpses of naked flesh, but the real gem here is the crocheted fretwork on silk, hinting at drop-shaped flashes of skin. On the other hand, the petals of the Sab i ne dress are entwined, tied by a sensual sash that opens to reveal a breathtaking split on the lower back, the Bl a c k G a r de n i a dress embodies a bouquet of tiny knots at the base of the low-cut lower back, in a symphony of lavender and burgundy shades, reflected in the pleats of the skirt, cut to create the illusion of spikes of lavender, peeking out from the knots as the dress moves.

The astonishing effect of skillful bias-cuts does the rest. From a macro-triangle, we see the creation of a kimono-inspired sleeve which, in turn, with the addition of a strategic ruffle, forms an asymmetrical collar. Super-light habutai silk takes flight to become a soft, puff-sleeve, the support of an organza lining brings a canes satin sleeve to life, and two simple pleats create a lean, dramatic sleeve. Sleeves becomes huge abstract bows, pleated, and structured to create a kimono in homage to the character of Valentina. What may seem an affectation of creativity are intuitions of an improved functionality: the dresses have honeycombed elastic smocking, targeting a greater wearability, whereas the gloves, ruffs and the pleated chiffon cuffs have tiny buttons for easy removal. Chiffon is the essence of lightness and the perfect fabric for the beguiling figures of De Benedetti's cinematic vision: The Vertigodress, with the distinctive icy finesse of Hitchcock's iconic women and the perfection of the micro-plissé. Jean Rollin was inspired by the sophistication of Hitchcock's vampire women and The Bride Wore Black dress is a vision of a woman enveloped by a mysterious cloud of smoke, the same shade as the chiffon of her dress.





NATURAL SHAPES

Passion, culture and art are the key words of BOTTEGA 23, a brand of luxury footwear for women, rigorously Made in Italy, which over the years has been able to conquer a national and international market, thanks to its extraordinary ability to study shapes and lines and using, for the production of its collections, only and exclusively raw materials of excellent quality.



BOTTEGA23

made in italy

















TATRAS S/S 2021, which is announced digitally, carries a strong message of encouragement to pursue light and hope that we will never lose sight of. The "emotional" element has been expressed from the use of eyes and body language throughout the film. Set in a desert (or Mars) with only few vegetation, the video reminds us of a new foreign world that has not been explored yet.

In the vast, beautiful, and harsh nature, we will find ourselves in loneliness while feeling the need of human interaction.

TATRAS Spring/Summer collection showcases the beauty of molding, materials, and graphics created and built by the power and energy of human connection, respecting all the individuals and their identities.

The jacquard knitting pattern and the drape design are inspired by traditional folk costumes, representing their evolution.

Styles and materials have been designed to allow the garments to be used in any climatic condition, such as sandstorms or very strong winds.

The garments printed on linen, with a light but resistant texture, represent the designs of an oasis, a symbol of hope and life, to move strongly towards a new future











Showcasing one of the largest moons to be found in the watchmaking sphere, the Arnold & Son Perpetual Moon Obsidian stands out for the size of its complication and the aesthetic approach employed by the resolutely British Swiss brand. Housed in a 42 mm red gold case, beneath a rarely seen golden obsidian dial, is its hand-wound calibre A&S1512, offering a precision double moon phase display.

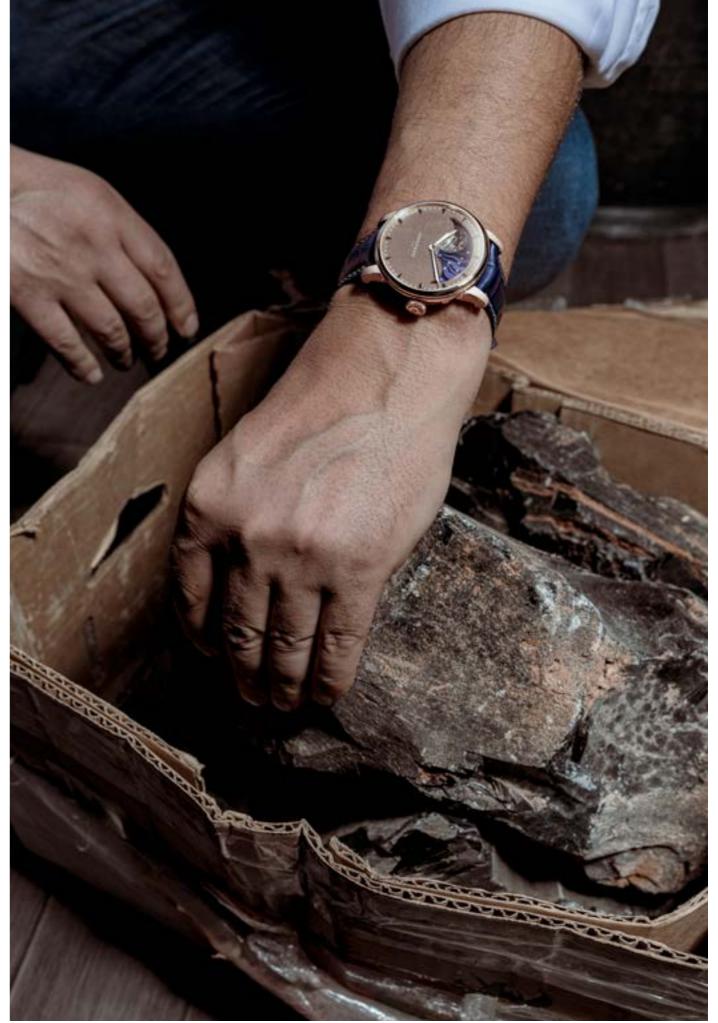
On the movement side, a hand display allows for extremely fine adjustments. On the dial side, a large moon disc occupies almost the entire aperture, presented in a vast window with a round cut-out that allows the changing faces of the moon to be admired. The realistic depiction is crossed by shadows and areas of relief to add to its presence.

In the exterior details, Arnold & Son has taken this approach even further. The moon is only visible because it reflects the light from the sun. In the same way, the light brings the Perpetual Moon Obsidian to life with its shimmering reflections.

From Mexico, the Manufacture sourced of one of the oldest and most intriguing stones: golden obsidian. This volcanic stone has been mined in Central America since time immemorial and was used in particular in the religious ceremonies of pre-Columbian civilisations. Obsidian has a very high silica content, making it a hard and shiny material.

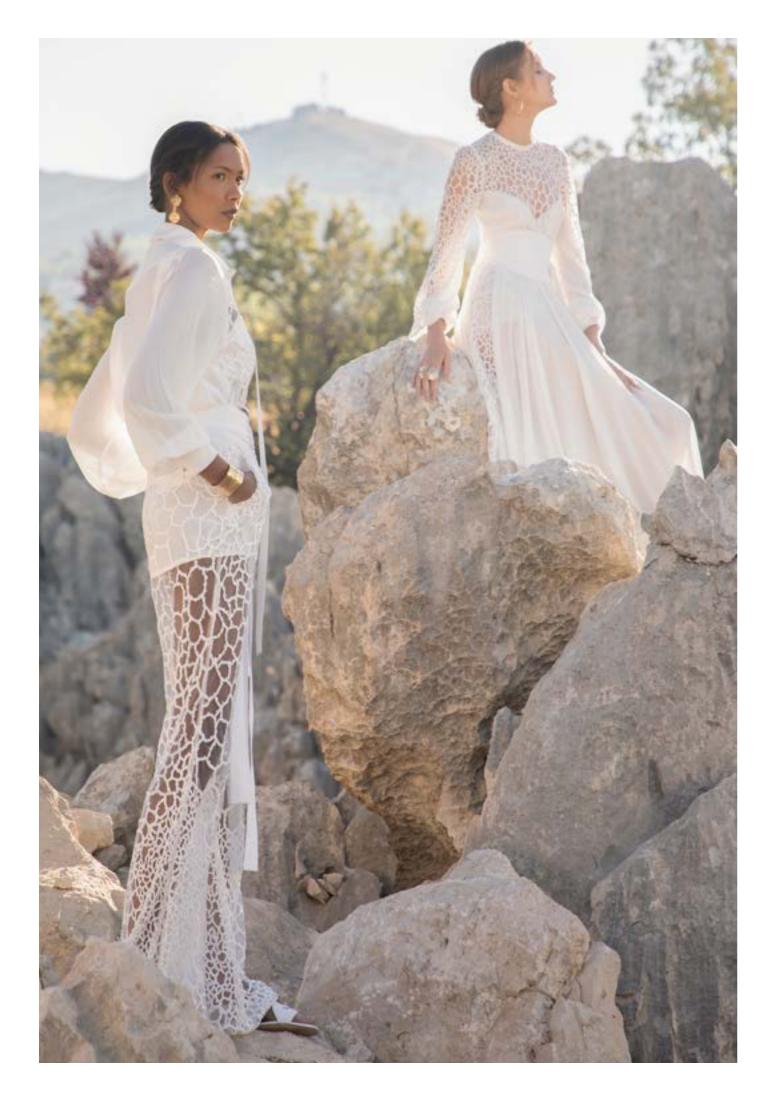
Golden obsidian owes its shimmer to the semi-precious stone's chemical composition and its specific crystallisation. Its bronze hue extends far beneath the surface, right into the heart of the material. Despite the minute amount used for the dial, it still produces a glistening effect, reflected in turn in the hands and hour-markers.

Arnold & Son selected cool shades to contrast with the stone. The moon and hands are rhodium-plated and the hour-markers are made from diamond-polished white gold. Together, these choices enhance the reflections of the golden obsidian and the red gold of the case. To complete this contrasting interplay of warm and cool tones, the brand chose a blue alligator-leather strap with visible silver-coloured topstitching.





ELIE SAAB







A new dawn. Each woman blossoms and comes into her own. She stands strong and in bold difference to the surrounding arid landscape, exuding a passionate femininity and brave inner mystic.

Her gaze is piercing and resolutely looking out into a horizon of infinite possibility. She knows there are many paths to take and is eager to be on her way.

The FLIE SAAB Peady-to-Wear Spring-Summer

The ELIE SAAB Ready-to-Wear Spring-Summer 2021 embodies the spirited woman as she awakens from seclusion.

The collection is inspired by the renewing power of re-emergence and speaks to a fierce feminine that is soft and organic and, at the same time, daring and adventurous.

Each woman wears such contradiction in distinct looks that confidently carry her from day into evening. Classical light celadon blue and blush pinks dresses and pantsuits are made edgy with abstract embroidered translucent tulle with beaded accents.

A clean white jumpsuit is embellished with ruffled feathers adding volume, texture and excitement.
Full sequin salmon jumpsuit and black pantsuit catch the light and glisten with smarts and determination.

Every woman knows very well who she and is unapologetic of her bold self-expression.

She demands attention. A vibrant grass green kaftan moves carefree with a seductive thigh-high slit. Large floral prints bloom onto chiffon, organza and tulle.

A modest mini-jacquard knee- length skirt and high collared blouse move in contrast to cheerful ruffled bursts of lemon yellow and bougainville fuchsia.

There is a piece for every personality, a line for every figure and a colour for every disposition.

As they blaze forward, the women come together in a subtle celebration of their diversity, giving way to a striking collectivity.

Long caped sleeves, rushed ruffled trimmings and dramatic trains seamlessly flow with the melody of their united movement.

Some women embellish their looks with ELIE SAAB monogrammed handbags for practicality, large square- rimmed mirror frames for a bit of mystery and golden leather swirled flats for more ease.

The signature ELIE SAAB waistline belt is the final accentuation of every individual silhouette.

In the ELIE SAAB Ready-to-Wear Spring-Summer 2021, not one woman is the same nor wants to be...













For the next Spring/Summer 2021 collection, Mes Demoiselles Paris, the brand with an ethnic and elegant soul, proposes a fascinating journey in the desert: a big golden sun, the color of the sand and lots of fantastic colored reflections.

The designer Anita Radovanovic starts with far locations, mysterious and sophisticated in order to tell, through her creations, the big adventures of humans and nature.

A full total-look made by refined pieces is the unmistakable means of expression for defining the inexhaustible search for truth, which animates the designer in the development of the models.

The drawings born from the desires of Anita represent her life, driving herself and making her relive old memories.

This way timeless dresses are brought to life, with a strong bohémien soul, long, light and floaty, with rouches and flounces that capture free and adventurous spirits.

The Boho Chic style is found within the choice of the light colours and natural materials like the rattan, the fabrics made of unicolored natural fiber or exotic motifs with a glamorous touch.

Outfit with flowery and tie die prints, jeans and trousers matched with top tricot in worked knit or in Sangallo and garments coated in bronze and pink for the brightest section of the collection.







The colours are the warm ones of the desert's sand, like beige, cream, brown, but also white and pastels. The accessories are fundamental for creating a boho chic look in

leather and suede with metallic studs and stoned decorations.

The maxi belts are a must, just like the soft ones in woven leather and sashes in the waistline.

The strictly short sandals are colored in gold, like the sun reflections of the sunset on the endless desert dunes.

Every garment describes the union between far realities, ancient stylistic traditions and the most contemporary chic trends.

This way Anita reinvents the basics of fashion built on her meetings.

Her eyes and heart are continuously open to the cultures of beauty, luxury and hand-made sensuality.

Anita loves nature and the natural.

The will of Anita is to share her values and her vision of the world... the world that loves... her world.













In the Spring-Summer 2021 collection Judy Zhang keeps on with the ancient popular Chinese tale of the "Legend of the White Snake". A trilogy developing through three different collections. The first one is narrated with the SS20 focusing on the so-called "Duan Qiao Xiang Yu", namely the fateful meeting on the bridge between the white snake and her lover Xu Xian. The second one comes to life with the FW20_21 with the most iconic scene of the legend, Shuî Màn Jīn Shān(the flood of the Jinshan temple) where the white snake fights for her love, with the help of her sister the Green Snake (Qing She). The third and the last one is unveiled in the SS21 collection with a melancholic but bright note, where the bravery of the white snake fighting for her love is told, sided by the independence and autonomy of taking action in what she believes and in the power of love.

The illustration chosen for this collection is the white snake in her human form, with a dress on from the Judy Zhang collection itself. An umbrella is carried in one hand, in order to shield her lover from the rain and the storm. Whereas her lover, Xuxian, has a broom in his hand, for cleaning everything unnecessary in the tower and for protecting, in turn, the White Snake. Thanks to their strong and mutual love, the rainbow hits the sky, reminding them of their house near a lovely and romantic little lake covered by lotus flowers. While stained with tears of joy, heart-shaped flowers fall from the sky, inducing them to say "I love you" to each other. Her sister, the Green Snake, uses the Imac for documenting it all for the ages and titles it "The legend of the White Snake". The two main characters fought for their love, finding their freedom in it.

This is the Judy's ideal woman, fighting for what she believes in and love.

In the SS21 collection, the rainbow of the inspirational scene dyes the color palette with yellow, green, blue, pink, white and sparkly black tones, thanks to the rhinestones and sequins ton sur ton embroidery. Silver is reserved for the embroidery of the snake and for the shiny fabrics reminiscent of her skin.

The luxurious textiles, enriched by mindful sartorial details, characterize the selective choice of the designer who proposes silk, French lace and special Japanese fabric garments.

The snake is still the unquestioned main character, evident thanks to the famous Sozhou embroidery. The fabrics reminding of the snakeskin feature the distinctive "patched worked" suits in their bright teal notes.

The significant structure of the shoulders of the jackets and button down shirts is realized with a particular technique, revoking the moving shape of the snake just like the elegant dresses embellished with maxi rouches on the sides and cleavage. Finally, the lotus prints colour the unmistakable looks of the collection in the exclusive and sought after silhouette.

The tight outfit, the bodycon draped dresses made for emphasising and holding the body shapes, the coloured silk and pijama suits narrate the temper of the Judy Zhang woman, marked by the courage, the independence and recherché sensuality, constantly ready for fighting for love, even against every convention.







Elmira Medins started out as a shoe designer. She finds her inspiration in Paris, Art Nouveau, and the world around her.

Elmira, who is of Ukrainian descent, draws a daring parallel between French couture and Ukrainian fashion.

High heels are very important to Elmira Medins as they lengthen the silhouette and make legs infinitely more sensual.

The Eterry's, below, are the brand's emblematic and iconic model. The patented shape of the shoes, created by Elmira Medins, combines comfort with elegance.

Prices vary depending on the leather and whether it is exotic.

Made in Paris and produce in Italy.



OCTAVIO PIZARRO HOME

Octavio Pizarro spent his confinement in Santiago de Chile, where he imagined this summer 2021 collection, HOME: "A very special period that I found to be conducive to reflection and creation, and that has led me to observe my mother at length.

She wore my father's poplin shirts, making them her own, experimenting with volumes by associating them with pieces from her own wardrobe."

Observing this inspired him to create a collection with the shirt as its common thread. He reinterpreted its proportions, materials, and textures, revisiting collars and sleeve cuffs.

Octavio Pizarro thus played with the proportions of the different fabrics and colours for his day and evening dresses. He imagined new dresses in the style of dressing gowns as well as short leather overalls.

With its purples, fuchsia, yellow, blue, and as always, black, the house's signature, the colour palette is vivid. Macramé details and pleated leather inserts add a resolutely modern touch to this collection, which is simultaneously strong, personal, structured, and fluid.







MATE is a brand owned by TESMA CASHMERE, a textile raw materials processing company founded in 1990 by Edoardo Mariotti, from the wool, cashmere and mohair business, which has converted its experience into a new business activity together to his wife Claudia Carlotti.

The company realizes the metamorphosis of Cashmere, recreating, from an old knit, new yarn with the softness and colors of the original yarn. The final result is a new, regenerated item, with a zero environmental impact because it has undergone neither chemical steps nor dyes.

MATE brand produces and distributes clothing items (knitwear, waistcoats, pullovers, capes, cardigans, jackets and coats) and accessories (hats, scarves) for both women and men, and products for interior design (blankets, cushions).

The recycling industry of woolen rags with the carding technique was born in Prato more or less hundred years ago. Recycled cashmere uses the same process. Thanks to modern quality controls, today cashmere is subjected to meticulous sorting processes, certified and guaranteed by the GLOBAL RECYCLE STANDARD (GRS) - one of the most important non-profit organizations that promote responsible and sustainable development in the textile industry at an international level. Selecting the items with homogeneous colors, it is possible to completely eliminate the dyeing process, saving water and chemicals, without having to manage the resulting waste water. Not only that, the use of recycled cashmere reduces virgin raw materials, water and energy and the intensive exploitation of land used for grazing. A pure ecological and made in Italy cashmere that reduces the environmental impact up to 90%.

SHOP HERE





LOVE'S



PASSION



Luisstyle is the eyewear brand for those who do not want to give up elegance and quality, in total comfort, applied on each frame.

The continuous search for an always captivating style, through the design of Luisstyle's beautiful glasses, offer the possibility, for those who know how to choose a style product, to be unique, exclusive and avant-garde in fashion.











Alida Liberale is an artist whose extraordinarily inexhaustible expressive vein finds realization in different pictorial techniques from oil painting to tapestries, to silk painting. It is precisely painting on silk that gives voice to her main passion by using the brand name "ART ON SILK".







COUNTRY CHIC

VERA is a recurring name in our family history, in places and in past and present family members. The brand's inspiration was born in London and ties in with the founder's origin and childhood and manifests itself in Vera Road, a pretty street in Fulham, London.

English heritage and country chic bonds with the Italian creativity to give birth to the original unique VERAROAD brand.

A simple but recognizable elegance.

Trendy, country-chic and not seasonal fashion: VERAROAD creates a clothing collection suitable for all kinds of women for different times of the day and interchangeable in the 24hours. It stimulates emotions and senses with its vibrant colors, with the softness touch of its fabrics and its sophisticated simple shapes. VERAROAD creates timeless pieces in pure and natural fabrics allowing our skin to breath.

A gesture of love towards ourselves, all people and nature, celebrating beauty, femininity and kindness.

Our pieces are made by artisans in Florence with the highest quality.

Our concept is to feel easy, elegantly comfortable and at home everywhere.







BONA CALVI

MINIATURES BETWEEN SENSITIVITY & CRAFTSMANSHIP After classical studies, it is the passion for drawing and watercolor painting that makes Bona Calvi, born in 1989, to enroll at Brera Academy of Fine Arts and subsequently to attend the Ambrosiana Goldsmith School in Milan, bringing her in 2015 to create the first miniatures.

Bona starts from a watercolor study, going through the ancient technique of lost wax modeling, to obtain plastic forms inspired by what surrounds us: from octopus to lion, from whale to ginko leaves, up to ladybugs and pomegranates, real micro-sculptures ready to be transformed into small bronze, silver and, on request, gold jewelry.

A collection that honors the art of artisan goldsmithing and reinterprets nature with sophisticated delicacy, giving to all of us small miniatures to wear, collect and give. Bona also carries out projects on customer request in her laboratory in via Stampa 8 in Milan.









DEDICATED TO EVE, ORIGIN OF LIFE

Under the tree of life a futuristic Eve is reborn, shy and daring who, as her name implies, "raises life". A contemporary, seductive and eternal beauty, which belongs to the present and looks to the future.

Amazement, dream and surprise united in a wedding dress, the quintessential expression of femininity.

A sensual woman, who wears silk dresses and white flowers,

this is what the transparent veils and soft draperies, the rebrodè laces and the floral decorations of the 2021 "New Eva" collection by Elisabetta Delogu tell: delicate harmonies and fragile reliefs, apparent shadows and luminous flashes.



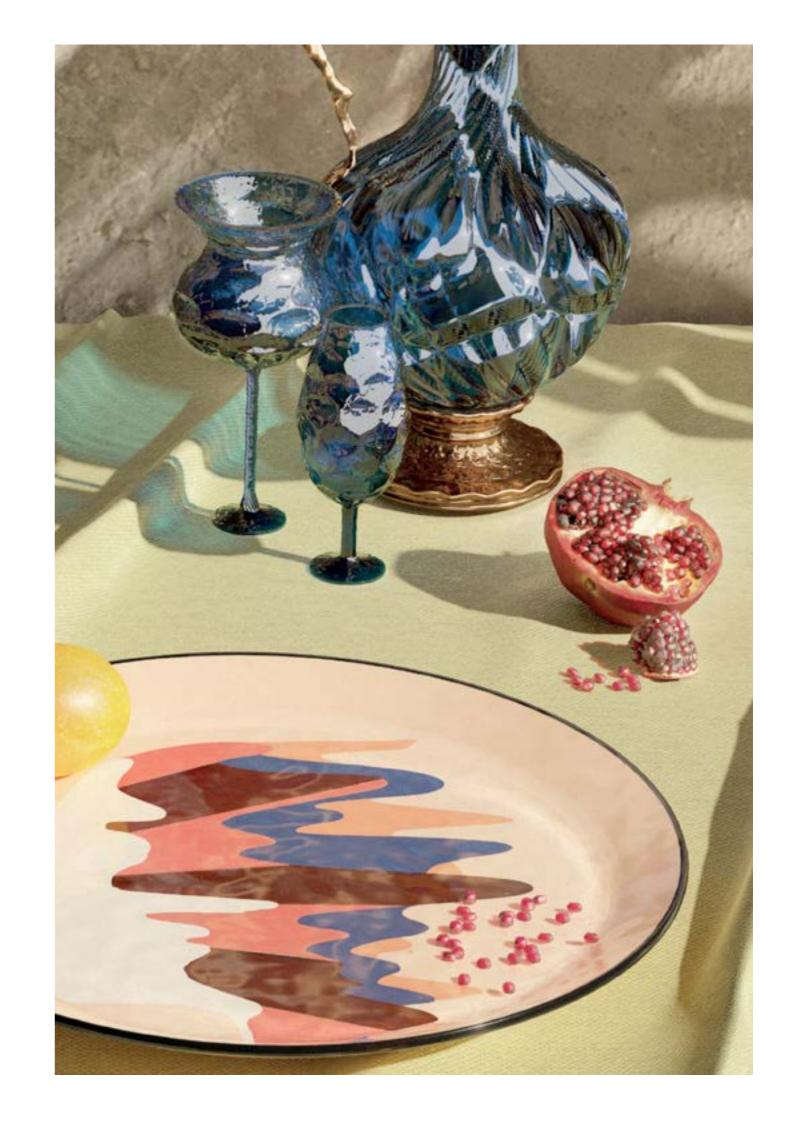




ACH COLLECTION

MAGNIFICENT HANDMADE OBJECTS

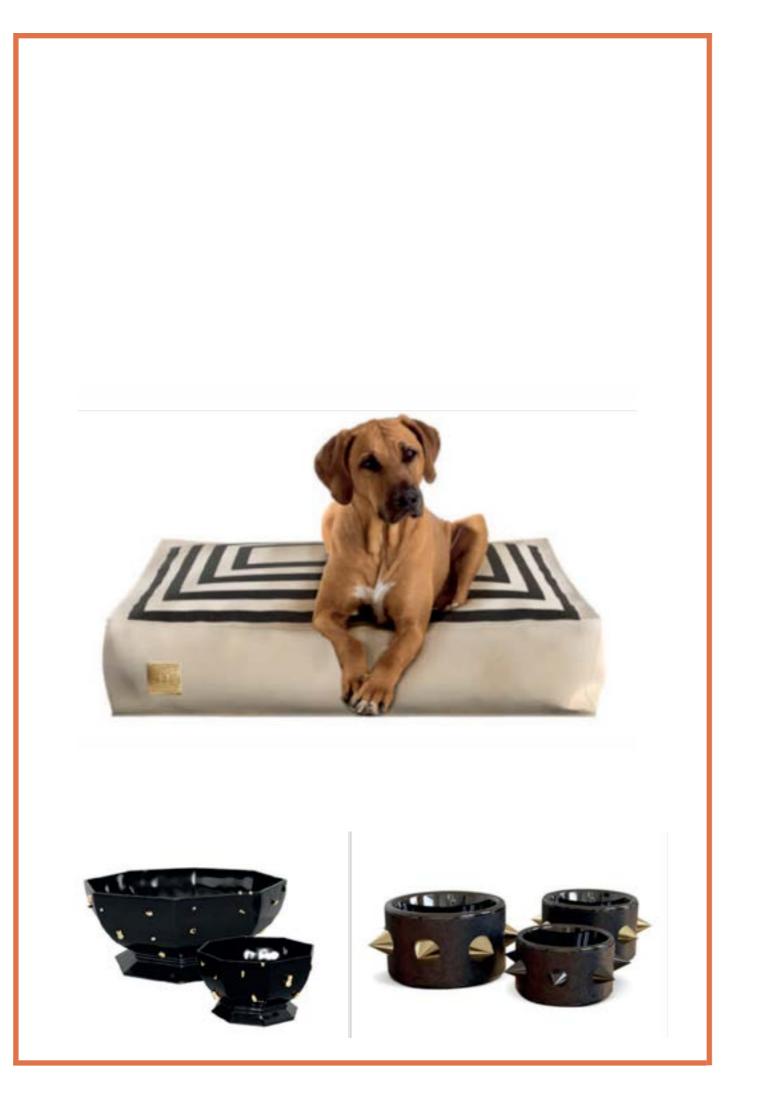
ACH is a lifestyle design brand by HOMMÉS Studio, a signature collection of luxury objects.





ACH creates spontaneous and extraordinary collections, from decor to homeware, continually seeking new experiences in design with the philosophy of turn a home into your unique space.

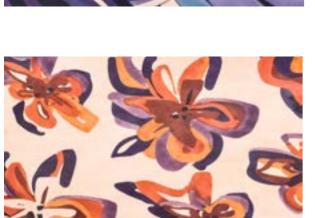
Potteries, fragrances, pets, and outstanding furnishings are some of the luxury decorative items that you can expect to serve diverse lifestyles.



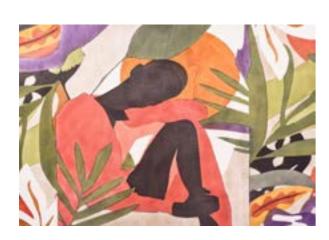




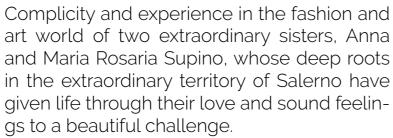












This is the birth of "BAIADERA", a brand of hand-painted bags which transforms through rigorously artisanal production each product into a unique and unrepeatable piece, a true work of art.

The history of Baiadera is a fantastic journey through the colors and scents of the warm land of Campania given expression by Anna and Maria Rosaria through the production of their bags.

All Baiadera collections can be defined as a real "ART FASHION". The deep knowledge of leathers, the search for innovative hand-made painting techniques and the extraordinary creativity and intuition of the Supino sisters for aesthetic and graphic looks - which no woman can resist - has allowed them to create collections of exclusive and inimitable bags. They are a "must have" for any woman who does not want to give up luxury, elegance and originality.

Owning a Baiadera bag not only means to choose an exclusive and original style, but to discover a surprising accessory that you can never give up, discovering a companion you must have on every occasion.







REBIRTH ITALY EcoFashion Jewelry



Kindled by a love for nature and the protection of the environment, from a passion for creativity, craftsmanship and attention to detail typical of Made in Italy, the Rebirth Italy brand was created in 2010.

It is not just a line of jewelry, but a design collection of "wearable sculptures".

The inspiration comes from imperial Rome and Ancient Egypt: cultures in which the jewel was an essential key of female sensuality.

The modernity of the line is reflected in the materials: metal combined with recycled leathers or fabrics.

The metal sheet, the result of 2 years of research, is extraordinarily light, versatile, hypoallergenic and totally recyclable, it maintains an unchanged brilliance over time. Its malleability generates a continuous sense of movement and infinite plays of light and chiaroscuro effects that enhance the wearer's complexion.



146

The particular processing technique adapts each article to the body: all models have ergonomic shapes. Even the large volumes of the collection are ultra light: the minimum weight is 2 grams for earrings to a maximum of 40 grams for a necklace.

The precious leathers and fabrics all come from processing residues (bags, shoes and clothes) which thus find a new life. Not even the smallest leftovers are left out, becoming absolutely exclusive pieces: one of the characteristics of the line is the craftsmanship which makes each element unique and unrepeatable, as well as the wearer.

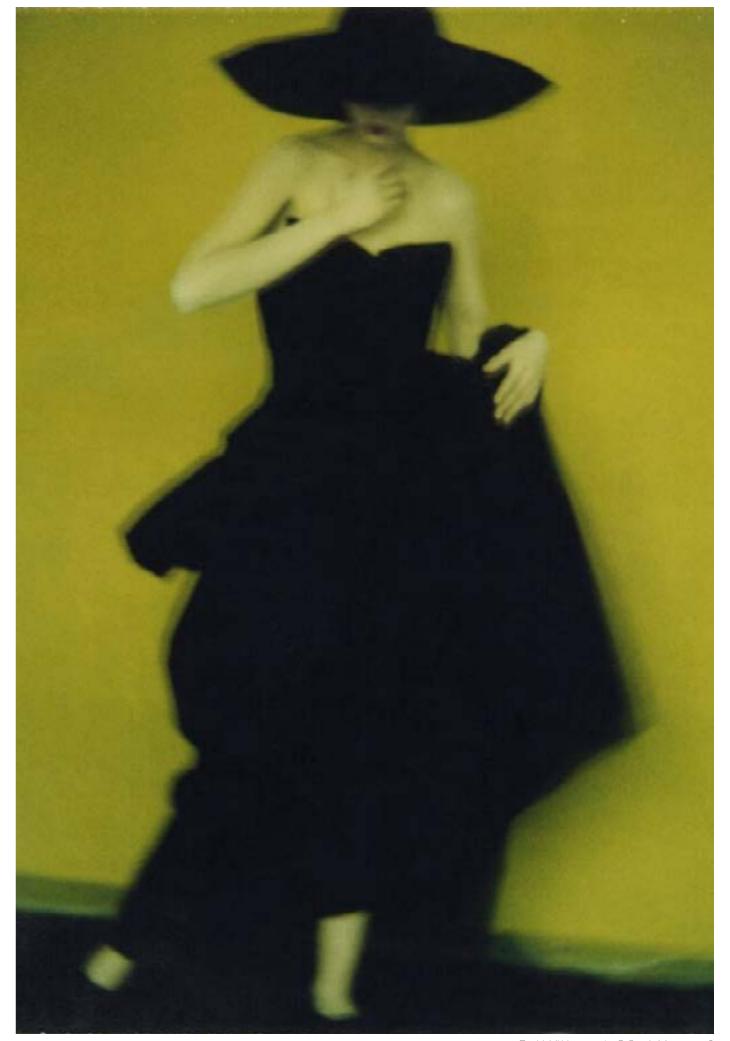




SARAH MOON

PAST PRESENT

FANNY SCHULMANN MUSÉE D'ART MODERNE - PARIS From 18th of September 2020 to 10th of January 2021





Sarah Moon is a photographer of international stature. She benefited very early on from this recognition, through fashion campaigns that became emblematic in the seventies. This notoriety led her to be published and exhibited throughout the world, from New York to Tokyo, passing of course through France, with monographic exhibitions at the Maison Européenne de la Photographie, or at the Rencontres d'Arles. But by being welcomed at the MAM, an open and plural museum on modern and contemporary art, the work of this photographer is not only essential for the history of photography, but for the history of creation in general.



STÉPHANE ROLLAND A NONCHALANT ELEGANCE



To complement the Haute Couture and leather goods ranges, Stéphane Rolland announces the launch of a luxury Ready-to-Wear line, available from January 2021. A nonchalant elegance is at the heart of this opulent "cocooning" line: inspired by the silk pajamas of the 1930s, most garments are made in one size fits all to appeal to all women. The purity of the lines and the graphic movement, signatures of Stéphane Rolland, mark the Prêta-Porter in the direct continuity of the Haute Couture line, whose codes are underlined in each RTW silhouette.

Designed as both day and eveningwear, the

11 silk silhouettes include asymmetrical dresses, palazzo pants, kaftans and tops.

The collection is imagined in the range of natural colors dear to the designer, in particular cream and black, and enhanced with spicy touches of colors such as saffron, olive green, chestnut and deep burgundy.

This first Ready-to-Wear collection will be available in January 2021 on www.stephanerolland.com.









MALENE KNUDSEN

THE TEXTURAL BEAUTY OF CERAMICS

Malene Knudsen is a Danish artist based in Copenhagen. She has a formal background in architecture from The Royal Danish Academy of Fine Arts in Denmark and has previously worked in the fields of design and graphic design. She started working with ceramics in 2018 and established her studio in 2020.

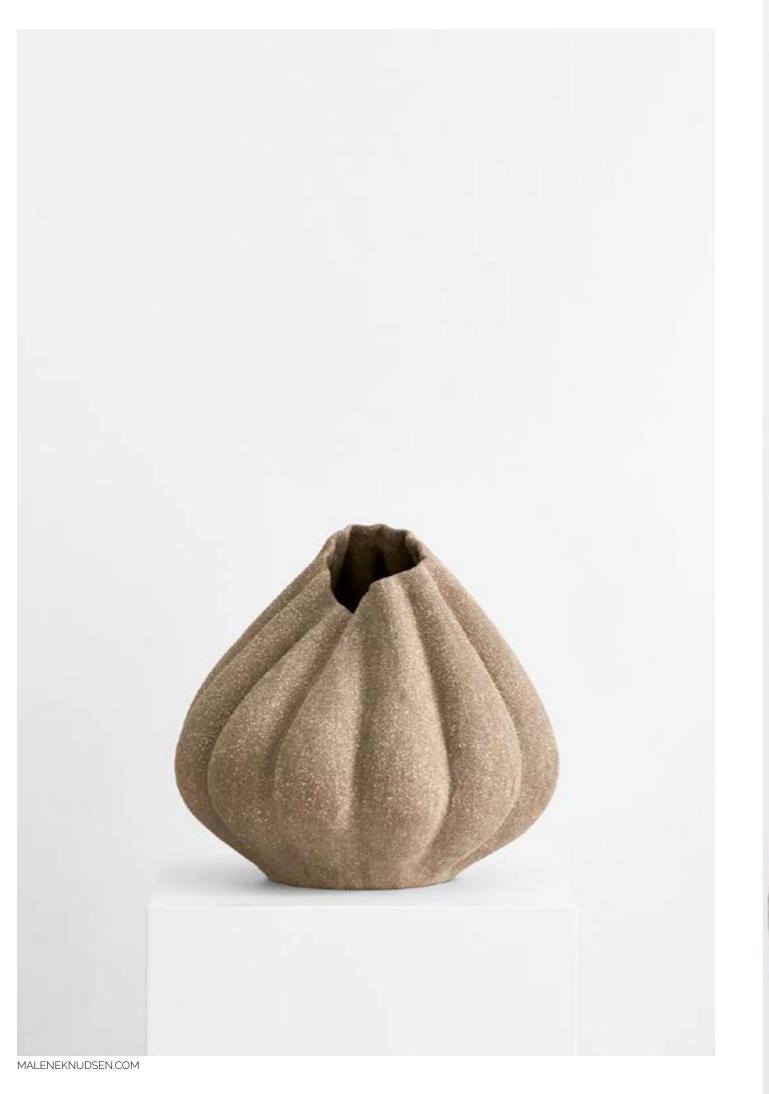
Raw clay traditionally formed in soft organic shapes transformed into modern ceramics.

Each piece is carefully created by hand with precision, personality and formed by hand using a coiling technique and shaped into soft organic forms inspired by body and nature.

The types of stoneware used naturally fires to warm tones of cream, sand, light brown, brown and black, only with addition of coarse-grained fire sand and crushed bricks for a raw and textured finish.

The roughness varies in the different types of used stoneware for an individual expression.















After being one of the winning finalists of the Worth Partnership Project, the Spanish designer is launching a capsule collection designed in collaboration with manufacturing companies Mas Telas and Label Graine

Amalga is the name that gives title to the last project presented by Leandro Cano, within the framework of the international competition 'Worth Partnership Project' of which he turned out to be one of the winning finalists last year 2019, and that since then he has been developing in collaboration with the companies Mas Telas and Label Graine.

The Worth Partnership Project is the only European project where designers, SMEs, manufacturing companies and technology providers can work together to develop innovative and design-oriented business ideas.

The alliance proposed by Leandro Cano for this contest has been composed by Mas Telas, a small artisan textile company located in Logroño (Spain) and specialized in the technique of the patchwork. To complete the project, the French company Label Graine has provided the latest technology in textile printing.

The result of the collaboration between these companies has given rise to the capsule collection called Amalgama.

Inspiration takes us into a dream world where women on horseback ride through lush forests. It is like a dream in which dreams and reality coexist.

This dream has been translated into a hand-painted print by the artist María Rubio Tortosa.

Three garments have been created for the capsule collection:

Maxi reversible coat with padding. On the outside, the work created by María Rubio has been printed on cotton fabric.

On the inside, Mas Telas, with the technique of the oil mill, have recreated the print in gray and black scale. Shirt: long-sleeved shirt with the collection's print Tube skirt with the collection's print.

In addition to these three garments, the collection consists of two scarves, one with the color print and another with the black and white print made by hand. The final collection was presented remotely during the Dutch Fashion Week and will be available on Leandro's website in the coming weeks.











Of Sicilian origin, Gioa Picciurro is the designer and founder of the Gioa Fashion Designer brand. From an early age she understood that her journey in the fashion world would soon turn into a skilled profession, giving us collections of sublime and iconic bags.

Her inspiration comes from in-depth research into the world that surrounds the designer who with character and passion transforms her projects into absolutely original, elegant and stylish bag collections.

Her debut has a decidedly contemporary and innovative approach that pays homage to marvelous Art Noveau stained glass giving life to the "BAGLASS" Collection.

The success of this collection inevitably leads her to create a new collection inspired by animals that bring good luck such as the beetle, the ladybug or the butterfly.

The meticulous selection of the leathers used for the production of its bags, as well as the careful choice of their brass closures, make Gioa Fashion Designer one of the most promising Made in Italy brands on the international scene.

The brand is highly regarded in South Korea, and expansion into other international markets is one of the brand's main goals.





YANINA DEMI-COUTURE





YANINA Fashion House, globally recognized for its inimitable Couture creations, is thrilled to announce the launch of a Demi-Couture Collection, aiming to enter a new market segment.

The desire is to approach a wider audience offering signature looks at more affordable prices, still focusing on exclusivity and premium quality.

The Spring-Summer 2021 Demi-Couture collection is composed of the Maison's most celebrated looks and red carpet appearances, with a soft and subtle twist, available for the clientele across the globe.







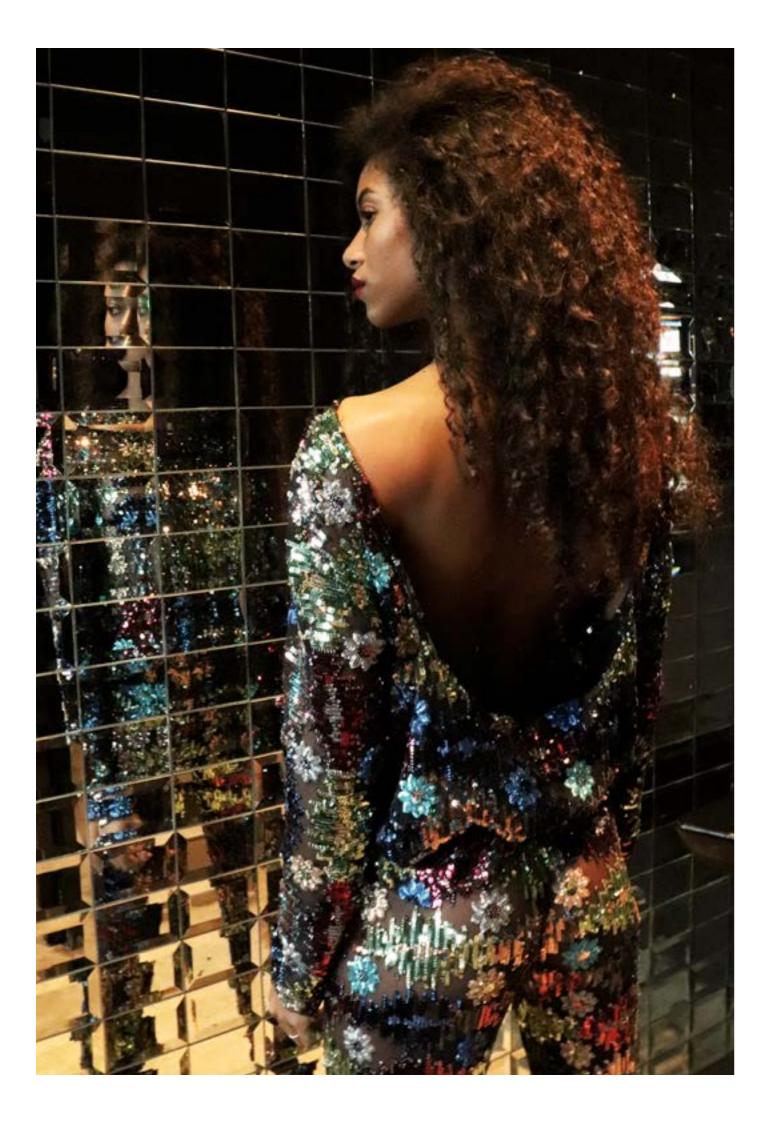
There is no art without an idea and there is no idea without research: this is how the Da & Lo Luxury Bags Brand was born thanks to the extraordinary abilities and will of Maurizio and Selena Dami. Through the deep knowledge and experience of one of the most important materials for our planet, the "BRIAR" has become a design element and protagonist of this brand thanks to its enormous versatility.





Sofia Alemani

FASHION CREATIVE



The fashion project conceived by Sofia Alemani emerges thanks to an unconventional flair and vocation.

Her fashion house creates unique and unrepeatable garments, exclusive and tailored Haute Couture clothing.

Sofia Alemani's fashion is accessible, fun, pleasant to wear both for special occasions such as anniversaries and parties and for everyday life.

Sofia Alemani's approach towards fabric and the creation of unique garments are full of curiosity and spontaneity.

Research into materials is a must where various elements mix together giving life to singular creations where nothing is trivial and nothing is taken for granted.

The inspiration leads the designer to design, create and concretely create fashion garments that stand out for their ability to concentrate, unite and collect new perceptions together with palpable proposals still unexplored.





KASANOVA

ART DE LA TABLE

The emotion of a magical atmosphere, full of details and decorations that exude celebration. In the imperative to create a table setting at Christmas this year, the shops and the Kasanova site are a source of inspiration and creativity.

You can enjoy creating your mise en place following the most current aesthetic canons.

Bohemian, bon ton, sober, original. Even the most eccentric style is by definition the most elegant! Kasanova brings everyone together in an alchemy of colors and suggestions, styles and designs, which offer a fascinating selection of proposals for a Christmas Eve dinner and a lunch on the 25th that are truly special and properly "decorated" (any way you wish). For those who love white, for those who choose silver, for those who embrace gold, for those who want red or a fairytale table.

Each has its own mood, from tablecloths to centerpieces, from plates to place cards, from glasses to cutlery, all to be discovered in an online virtual tour on kasanova.it or in one of the many stores.

Kasanova, when the art de la table unleashes all fantasies...





